

Doug Dayhoff, Graphic designer

917 686 2563
takethedayhoff@gmail.com

SKL

Macintosh	MS Office
InDesign	ImageReady
Illustrator	Fireworks
Photoshop	Dreamweaver
Freehand	Flash
QuarkXpress	HTML

EDU

Bachelor of Fine Arts, Graphic Design
Ohio University, 1998

Advanced Flash class
Noble Desktop, Inc, New York 2004

AWD

NEDMA Gold Medal winner 2008
Genzyme/SYNVISC, *Balanced Living*
direct mail magazine

WEB

dougdayhoff.com
facebook.com/doug.dayhoff
twitter.com/dgdyhff09

PARTNERS & SIMONS, ART DIRECTOR - DESIGNER, BOSTON 2007 / 2012

Art director for an award-winning agency serving Northeast technology, biotech, healthcare and financial clients. I work closely with creative directors, copywriters and brand managers to create and implement successful campaigns for print advertising and brand collateral while tending to interactive duties with information architects and user interface specialists.

DOREMUS & COMPANY, SENIOR DESIGNER, NEW YORK 2005 / 2006

As a senior designer, I was responsible for art direction and project management for a team of designers in a fast-paced, high-volume environment dedicated to various Bank of America lines of business. We produced print and multimedia materials for events, brochures, advertisements and high-end collateral pieces.

GOTHAM INCORPORATED, DESIGNER, NEW YORK 2004 / 2005

Part of an internal team dedicated to the Bank of America asset management, investment and commercial lines of business. I helped develop and maintain the look and feel of printed and electronic materials for events, brochures, advertisements and high-end collateral.

YESHIVA UNIVERSITY, DESIGNER, NEW YORK 2001 / 2004

As a designer in the Public Affairs Department, I designed catalogs, invitations, newsletters and signage for university departments, special events and student organizations. I managed projects from assignment to completion and handled related client and vendor communications. I also oversaw the purchase and maintenance of software and hardware for design workstations.

TOWERS PERRIN, DESIGNER, NEW YORK 1999 / 2001

I worked closely with consultants and senior designers as part of the internal design team to produce materials for human resources management and employee benefits for Towers Perrin clients. I was responsible for design and management from conception through production for brochures, information packets and employee program materials. Clients included Honeywell, Unilever, Polo-Ralph Lauren and Syngenta.

TWO TWELVE ASSOCIATES, FREELANCE DESIGNER, NEW YORK 1999

I assisted the environmental and print teams in implementing signage systems for public facilities including Seattle Sound Transit Authority and Grand Central Station, New York.

FULCRUM INFORMATION SERVICES, DESIGNER, NEW YORK 1998 / 1999

I assisted the art director in producing brochures and invitations for conferences covering financial topics in a wide range of industries.